



FRANCHISE APPLICATION Confidential

Applicants Name:

Date:

Coffee Planet was born in Arabia and our goal is to help people experience the finest global Arabica coffee. Our café, kiosk, cart and vending machine solutions provide the means to achieve our goal. You can become a Coffee Planet Franchise Partner and join us on the journey.

The information submitted on this form will be treated by Coffee Planet LLC as strictly private and confidential.

Please help us by completing all sections carefully and thoroughly. This form will help you prepare and present personal information that is essential for our consideration in granting a franchise. The completion of this application form places no continuing obligation on either Coffee Planet LLC or you.

Coffee Planet LLC welcomes applications from all sectors of the community regardless of gender, marital status, disability or ethnic origin.

Please return this information to:

The Commercial Director, Coffee Planet LLC, PO Box 73042, Dubai, UAE or email to franchise@coffeeplanet.com

PART (A) – GENERAL INFORMATION

Full Name: _____

Home Address: _____

Postal/Zip Code: _____

Home Phone: _____

Business Phone: _____

Mobile: _____

Email Address: _____

Previous Address (if less than 4 years at current address): _____

Nationality: _____

Date of Birth: _____

Do you have a current driving license?

Yes No

Have you ever worked at Coffee Planet before?

Yes No

Have you any relatives who are employed by Coffee Planet?

Yes No

If yes, describe: _____

Are you, your relatives or your employer providing products, goods or services to Coffee Planet or franchisees of Coffee Planet?

Yes No

If yes, explain: _____

PART (B) – CURRENT BUSINESS - PLEASE COMPLETE IF APPLYING AS A BUSINESS

Name of current business: _____

Nature: _____

Current annual turnover: _____

Do you have previous franchise experience?

Yes No

If Yes, Brand Name(s): _____

Nature: _____

Nature: _____

Do you currently hold any franchises?

Yes No

If Yes, Brand Name(s): _____

Nature: _____

Nature: _____

Have you had previous experience in the food industry?

Yes No

Additional Comments: _____

PART (C) – FINANCIAL STATEMENT - PLEASE COMPLETE IF APPLYING AS AN INDIVIDUAL

PERSONAL FINANCIAL STATEMENT

Salary (for most recent 12 months): _____ Bonus, commission: _____

Other income (please specify): _____

Total annual income: _____

Do you have any other business interests? Yes No

If yes, please describe _____

Total assets: _____ Total liabilities: _____

Net worth (assets less liabilities): _____

OTHER INFORMATION

How much free capital do you have available to invest in a Coffee Planet franchise? _____

Have you ever declared personal bankruptcy? If yes, please explain: _____

Have you ever had a business failure? If yes, please explain: _____

PART (D) – PROPOSED FRANCHISE

How and where did you hear about Coffee Planet franchising opportunities? _____

Why do you think you are suited to becoming a Coffee Planet franchisee? _____

Which territory (i.e area/region/country) would you propose to take for Coffee Planet franchising? _____

Over the next ten years, how many of the following types of Coffee Planet outlets will you open within the proposed territory?

	Cafés	Kiosks	Carts	Vending Machines
Year 1				
Year 2				
Year 3				
Year 4				
Year 5				
Year 6				
Year 7				
Year 8				
Year 9				
Year 10				

Will you devote your full time to the business? Yes No

PART (E) – BACKGROUND CHECK

HISTORY OF CONVICTIONS

Have you ever been convicted of a criminal offence?

Yes No

If yes, please give details:

I hereby declare that, to the best of my knowledge and belief, the above statement and particulars are true and complete. I also authorise you to make any enquiries you consider necessary in connection with this application. I undertake to furnish any alterations to the above particulars should I apply for further information at any future time. I am aware that, should this application be refused, no reason need be given.

I understand that any misrepresentation of factual information requested on this application form may be a cause for removal from the Coffee Planet Franchise Application Process.

Signature:

Date:
